

Jamie Stanley

UI/UX Designer | Front-End Friendly | Startup-Ready

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Startup: <https://zuno.uk> | <https://zunoweb.com>

Portfolio: <https://jamie-stanley.netlify.app/>

I'm a growth-focused Product Designer with a foundation in front-end, sharp soft skills, and a bias toward action.

I've led redesigns of complex internal tools, built quoting systems from scratch, tested prototypes with real users, and supported go-to-market teams with everything from bid decks and service blueprints to infographics and video.

I thrive in fast-moving environments where iteration beats perfection, teams share knowledge, and design is used to solve real business problems.

Founder / UI Designer & Developer | Zuno.uk | 2025 – Present

Solo founder of a micro-agency delivering full-stack design and automation for small businesses.

- Designed and built custom quoting systems and marketing sites using Svelte, Tailwind/ DaisyUI, Netlify, and Zapier
- Created automation flows integrating email, CRM, and pricing logic — saving clients hours per week in admin
- Scoped, prototyped, built, and shipped end-to-end solutions with tight feedback loops
- Produced demo videos and walkthroughs for clients with no technical background

Impact: Built a quoting system for Flowrap that captured £500K+ in leads in the first week and transformed their sales workflow

Product Designer & UX Researcher | BJSS / SPARCK | Sept 2024 – Present

- Sole designer on Bet365 affiliate tool redesign, migrating legacy WinForms app to web and reducing user error
- Designed SPARCK's company website and built flexible assets used in sales and marketing
- Part of a Sales & Innovation team, flexing into whatever was needed — workshops, video, copy, content, and product experiments

Impact: Promoted from junior to established for wide-ranging contributions across design, comms, and delivery

Junior UX Researcher | BJSS / SPARCK | Sept 2023 – Sept 2024

- Ran usability testing and interviews for a gov.uk tool tackling energy fraud (DESNZ Alpha), advocating for service-level reform
- Conducted qualitative research across bids and discovery phases: NHS, Lloyds, NATS, M&S, NRW, DESNZ
- Led all research efforts and ideation workshops on the Hawk AI internal tool, inc. design support to action the research findings
- Created service blueprints, bid infographics, and pitch content that directly supported new work (e.g. NHS/Optum)

- Produced internal content and marketing collateral for Sparck thought leadership

Area Sales Manager | Brakes | Aug 2018 – Nov 2021

- Managed a client portfolio worth over £1 million annually
- Promoted to Business Development Manager, driving account growth and securing major contracts

Education & Certifications

Design Bootcamps: Google UX Design | Love Circular UX/UI | DesignJam

Certifications: CXL (Advanced Experimentation, Product Marketing, CRO), Uxcel (UX Foundations, UI Components), freeCodeCamp (Responsive Web Design)

Top skills

UI & Product Design

- Figma, Sketch, Material UI, DaisyUI
- Design systems, responsive UI, interactive prototyping
- I've built and designed products from scratch

Research & Insight

- Usability testing, user interviews, mixed-method research
- Journey mapping, personas, service blueprints
- Workshop facilitation (ideation, feedback, playback)

Tech-Aware & Dev-Friendly

- HTML, CSS, JavaScript, Git
- Light Svelte & Astro knowledge
- Strong collaboration with devs — understand constraints

Systems & Automation

- Zapier (custom JS, email, CRM, Netlify forms)
- Built lead capture + pricing tools from scratch

Startup-Ready Soft Skills

- Fast context switching across design, sales, and marketing
- Presented to stakeholders, pitched to clients, shaped bids
- Low-ego collaborator who speaks up when it counts

Additional Experience

Recovery / Major Surgery (May 2022 – Jan 2023)

Career Break & Travel (Jan 2022 – May 2022)

Early roles in fitness, acting, and admin, been working since I was 16 years old

Additional Skills & Interests

Mental Health First Aider, Tennis, Golf, Swimming, Olympic Lifting, SSI SCUBA Certified, Level 3 Personal Trainer, FPV drones, 3D printing, Photography, Travel